



Don't just be a stop on the way to their destination. Be the destination.

Since 1958 IHOP has gained a loyal following among travelers, professional drivers, families, and locals. Offering a full selection of food options for breakfast, lunch, and dinner makes us a delicious option to normal travel center fast food fare.

Plus, our clean, modern design offers visitors a warm welcome while our highly trained staff does everything it can to make sure every guest feels at home — whether that home is miles away or right around the corner.

So if you want to attract more visitors to your Travel Center just add IHOP to your location. And we'll do the rest.



Why you should hop at the chance to have an IHOP.

For over 50 years the IHOP sign has been a welcome sign for hungry travelers. They know they'll enjoy a delicious meal no matter what time they stop — day or night.



No matter how much room you have IHOP can still fit in.

We're very flexible when it comes to the size of our footprint. In addition to a traditional full service restaurant with table service, IHOP is also available in smaller, "express" size versions. Offering the same delicious food IHOP is famous for, but with a smaller menu, more to-go options, and counter service instead of table service.

And IHOP food will never get stale. Our corporate kitchen is always cooking up something new and we back up our locations and our new food offerings with national advertising. Driving repeat customers back again and again.

Adding our sign can add to your bottom line.

IHOP's reputation for delicious, high-quality food will drive more traffic to your location and more chances for you to increase your gasoline and C-store sales. Plus our national purchasing power can lower food costs. And we offer the potential for higher top-line sales than other travel center food alternatives.

A few more things that will make you hungry for IHOP.

- Simple ordering for customers and easy processes for employees
- Fresh contemporary architectural designs & décor — with full remodel support
- Full training for owner operators and managers — pre- and post-opening support
- Established system with daily operations tools and business management support
- Marketing programs to support national and local messaging
- A dedicated team of experienced Non-Traditional channel professionals

Ready to make your Travel Center a sought out travel destination?

**Contact IHOP today.
XXX-XXX-XXXX
(website or email)**

